

Powerful Inventory Optimization MADE SIMPLE

EazyStock helps small- and mid-sized businesses take control of their inventory, lower operating costs and automate purchasing.

Ensure Product Availability with Minimum Inventory Investment

Product availability is critical for stock-holding businesses. It helps achieve sales targets, ensure customer satisfaction and generate great reviews. But ensuring high levels of availability without holding excess amounts of stock can be challenging. EazyStock helps businesses across the globe optimize their inventory management processes, so they can meet customer demand without tying up too much capital in inventory.

EazyStock offers a suite of easy-to-use yet powerful tools that allow you to:



With inventory levels set to meet forecasted demand, you'll avoid damaging stock-outs and reduce excess inventory, ultimately helping keep operational costs to a minimum.

INTRODUCING INVENTORY OPTIMIZATION

Inventory optimization is the art of balancing high service levels with the lowest possible inventory investment. It allows businesses to ensure product availability while reducing inventory costs and minimizing the risk of excess stock. This is done by forecasting demand and managing supply variables while dynamically adjusting stock rules and inventory parameters.

The objective of inventory optimization is to have the right products in the right place at the right time – as efficiently and cost-effectively as possible.

EazyStock and Innovia Consulting

EazyStock is an ISV add-on solution partnered with Innovia Consulting to complement your existing Microsoft Dynamics NAV or Business Central ERP. EazyStock has been integrating with Microsoft since 2014 and has helped wholesalers, distributors, manufacturers, retailers and eCommerce companies to reduce their inventory levels while boosting customer service levels.



“EazyStock has made my life a lot easier. Instead of manually having to calculate all these order points, it’s doing the calculations for me in the background.”

- Andrew Forsberg, Materials Manager at Design Ready Controls

Typical Inventory Pains:

- ✗ Time-consuming, Manual Administration
- ✗ Excess & Obsolete Stock
- ✗ Too Much Capital Tied up in Stock
- ✗ Poor Customer Service Levels
- ✗ Constant Rush Orders
- ✗ Lack of Inventory Control
- ✗ Low Product Turnover
- ✗ Difficulty Identifying Demand Trends
- ✗ High Risk of Run-out
- ✗ Lack of Visibility over Stock Location Network

EazyStock Features:

- ✓ Demand Forecasting
- ✓ Replenishment Execution
- ✓ Seasonality
- ✓ Multi-location Planning
- ✓ Supplier Management
- ✓ Reporting & KPIs
- ✓ Inventory Level Optimization
- ✓ Promotion Management

TAKE CONTROL WITH AUTOMATED INVENTORY OPTIMIZATION!

For more product information or to request a product demo,
contact your Innovia Consulting Account Manager
Or visit www.innovia.com/EazyStock



www.eazystock.com