

# Microsoft 365

## Business

Securely run and grow your business



**71%** of  
cyberattacks  
target small  
businesses<sup>1</sup>

It only takes hackers 4 minutes to get into your network, but 99+ days for businesses to discover they have been breached. 60% of small businesses go out of business after a cyberattack and the average remediation cost is \$900K.<sup>2</sup>

Small businesses have to deal with the same cyberattacks and the same industry and government data regulations as large companies – but without the big IT department to implement protections.

## Are you protected against cyberthreats?

### Ransomware and phishing

91% of cyberattacks start with a phishing email. One employee clicking on a link in a phishing email could lock all users out of your systems.

### Leaked data

58% of users accidentally share information. What happens in your organization if an individual accidentally sends a confidential file to the wrong person?

### Weak credentials

81% of hacking breaches use compromised credentials. Are your employees using the same passwords for personal and company accounts?

### Outdated antivirus

A new malware specimen is released every 4.2 seconds. Can you be sure that all of your employees are using the most up-to-date antivirus and antispam?

### Mobile risk

20% of workers use personal devices for work without the employer's knowledge. Your employees could be accessing sensitive company information from insecure devices.

### Lost devices

A laptop is stolen every 53 seconds. Are you able to wipe compromised devices remotely?

If you are not confident in the security of your company's data and devices, you are not alone. Many businesses fail to make security a priority and are hindered by complexity and cost.

## As a Microsoft partner, we can help

We can help you protect business data, including sensitive information that lives in cloud applications, as well as guard against accidental data leaks and improve compliance. We typically begin with an assessment of your current technology and your level of security risk.



<sup>1</sup> YouGov and Microsoft. [Small and medium-sized business security concerns and practices online survey](#). April 2018

<sup>2</sup> Small Business Trends, CYBER SECURITY STATISTICS – Numbers Small Businesses Need to Know, Jan. 3, 2017

# An integrated solution to help safeguard your business

Microsoft 365 Business brings together the best-in-class productivity of Office 365 with advanced security and device management capabilities.



## Protect against security threats

Protect inboxes against spam and viruses, block ransomware and phishing attacks, and keep Windows 10 devices safe



## Protect business data against leaks

Restrict copying and saving business information, block sharing sensitive information like credit card numbers, and backup email to a secure archive



## Control access to business information

Limit access to business information, protect shared documents, control business information on mobile devices, and strengthen secure access to devices

## Why choose Microsoft 365 Business?

- Offers a simple, complete security solution for customers of all sizes
- Reduces maintenance and management costs
- Aligns with your business goals with security built into your productivity platform

## Why choose us?

As your partner, we will provide the guidance, recommendations, and best practices to keep your business data safe from both internal and external threats with a simple, cost-effective solution.

**Experience.** Innovia was one of the first adopters and implementation teams for Microsoft Cloud Solutions.

**Expertise.** We are one of only a select few partners that hold the Microsoft Licensing Certification

**Personal Service.** You will be able to pick up the phone and know the award winning team on the other end.

Innovia Consulting  
innovia.com/microsoft-365  
(800) 834-7700

