

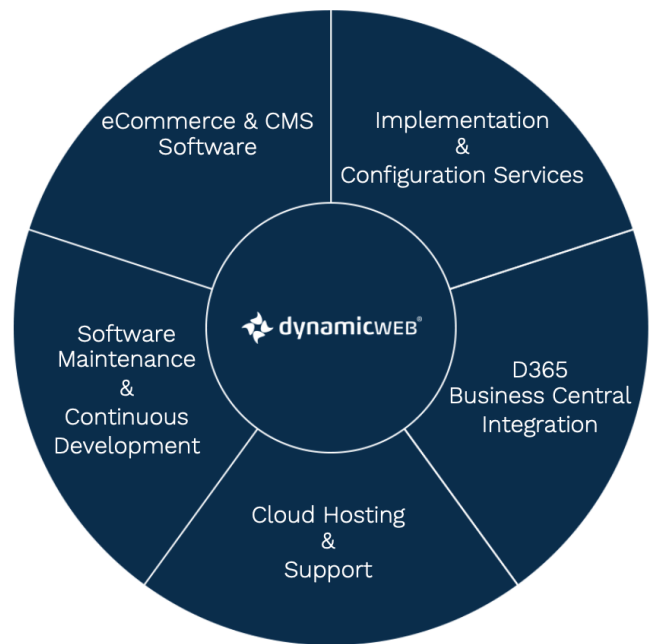


eCommerce for Microsoft Dynamics 365 Business Central

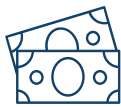
Deliver unmatched customer experiences across
all channels with a fully-integrated solution.

In partnership with





All-in-One Enterprise eCommerce for D365 Business Central



eCommerce & CMS Software

A feature-rich all-in-one platform including content management and eCommerce software that will empower you to accomplish more without coding. It comes with pre-configured templates and configurable options.



Implementation & Configuration Services

We will configure your website design and layout with brand colors, fonts, call-to-action buttons, colored ribbons, image filters and more. You can find a comprehensive list of included implementation services on the next pages.



D365 Business Central Integration

Using our prebuilt Business Central integration module from the Microsoft AppSource store, we will connect your D365 Business Central and Dynamicweb eCommerce seamlessly.



Cloud Hosting & Support

We will host your solution in our Microsoft Azure Cloud and are ready to support you and the application with our dedicated US based support team.



Software Maintenance & Continuous Development

Dynamicweb is continuously being enhanced with new functionality. Upgrading to newer versions is easy with our extensibility framework.

Two investment options:

Included in the package:

- ✓ Dynamicweb All-in-One eCommerce and CMS
- ✓ Implementation Services
 - ✓ Online workshop
 - ✓ Out-of-the-box Implementation and Design
 - ✓ eCommerce and Checkout
 - ✓ D365 Business Central Integration
 - ✓ Customer Center
 - ✓ Project Management and Training
- ✓ Microsoft Azure Cloud Hosting – Silver Plan
- ✓ Software Maintenance and Support – Bronze Plan

Upfront Investment

Implementation services starting from:
\$45,000

Software, hosting and support:
\$2,200 per month

Or

Subscription-based

Implementation, software, hosting and support.

Starting from: **\$4,200 per month**

After 36-month contract, the monthly price drops to just software, hosting, and support.

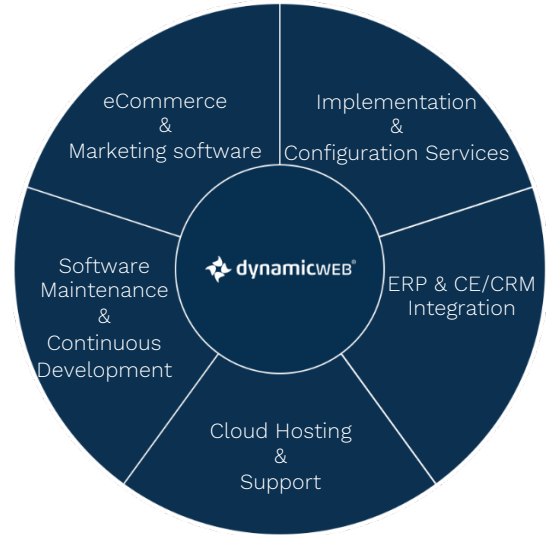
The Starter Package is a rich and powerful solution, but it is limited on the number of customizations and features that are supported. Dynamicweb can scale with you as your needs expand. The starter package clearly defines what is included, but if features are not mentioned in the sections below, you may fit into one of our larger packages or with customizations. During our discovery process, we will communicate areas that may be outside of this solution and we'll explore the best options with you.

Project overview	Standard Plan
Online workshop (4 hours)	✓
Platform and solution training (2 hours)	✓
Content editor training (1 hour)	✓
Full development and implementation service	✓

Content Management Implementation Services	Standard Plan
Upload logo, pick colors and images	✓
Responsive design	✓
Number of DW implemented content pages (we'll train you to implement the rest)	5
Platform out-of-the-box templates. Examples include:	5
Dealer Locator	✓
Staff List	✓
Maps	✓
Testimonials	✓
Whitepapers	✓
Videos	✓
Homepage and header carousels	✓
Product and content search	✓
Marketing newsletter template	✓
301 redirect guidance (with your team)	✓

Trusted brands trust Dynamicweb

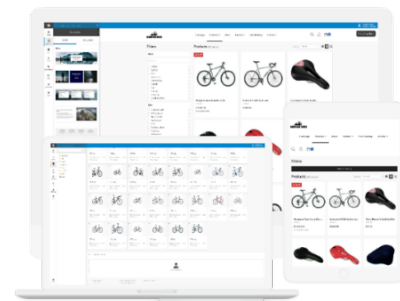
Start small and grow big on the same platform



<i>eCommerce and Checkout Implementation Services</i>	<i>Standard Plan</i>
Product category navigation	✓
Product lists (grid, list, details)	✓
Standard product fields	✓
Rich Product Detail Page (Included tab/layouts)	✓
Product Details (title, description, price, stock)	✓
Full description layout	✓
Category fields layout	✓
Filters	✓
Sorting	✓
Mini cart	✓
Shipping providers (FedEx, UPS, USPS)	✓
Payment providers (Versapay ChargeLogic, EBizCharge, Authorize.Net, Stripe)	✓
Tax providers (Avalara, CCH, Flat Rate Tables provided by you)	✓
Order confirmation email	✓

<i>Customer Center Implementation Services</i>	<i>Standard Plan</i>
Profile and account pages	✓
Orders	✓
Favorites	✓
Welcome email/password invites to new users	✓

- Working inside Dynamicweb is intuitive and offers a great editor experience
- Content can be created with an easy and visual drag-and-drop approach
- Dynamicweb offers content management to supplement ecommerce with landing pages, forms, emails and other marketing content

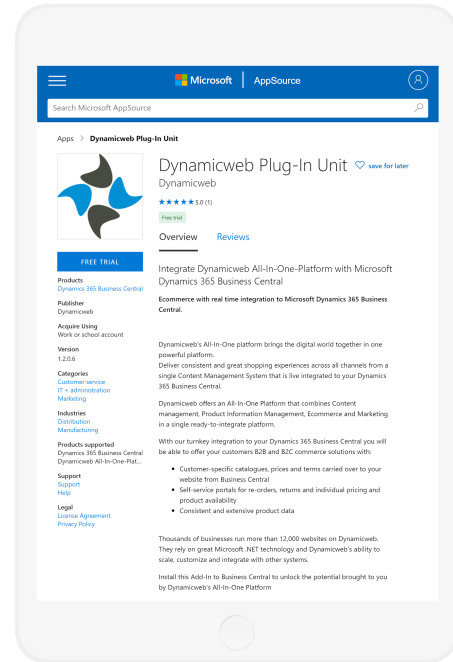


Integration to Dynamics 365 Business Central

Dynamicweb's integration to Business Central is turnkey and already available in Microsoft AppSource. Integrating your solution is fast and based on best practices, which helps lower your implementation costs.

The unique integration approach uses a combination of live requests and data replication to re-use your business logic and, at the same time, make sure that your ecommerce solution always runs smoothly.

Another major benefit is that the integration component is continuously updated to support the newest version of Business Central, which is a requirement from Microsoft.



<i>Dynamics 365 Business Central Integration Services</i>	<i>Standard Plan</i>
Batch data exchange	
Customers	✓
Contacts	✓
Products	✓
Product Groups	✓
Orders	✓
Live data exchange	
Stock on hand	✓
Customer specific pricing	✓
Order submissions	✓

<i>Cloud Hosting – resources can scale up as needed</i>	<i>Silver Plan</i>
Dedicated Windows Cloud Server (2 vCPU, 8 GB RAM, 128GB SSD OS Drive, 64GB SSD Data Drive)	3
Dedicated IP Addresses	✓
Microsoft Azure SQL - Standard	✓
Managed Hosting Services - Includes 24/7 monitoring, OS patching, and daily backups with a 2-week retention period	✓

More than a shopping cart

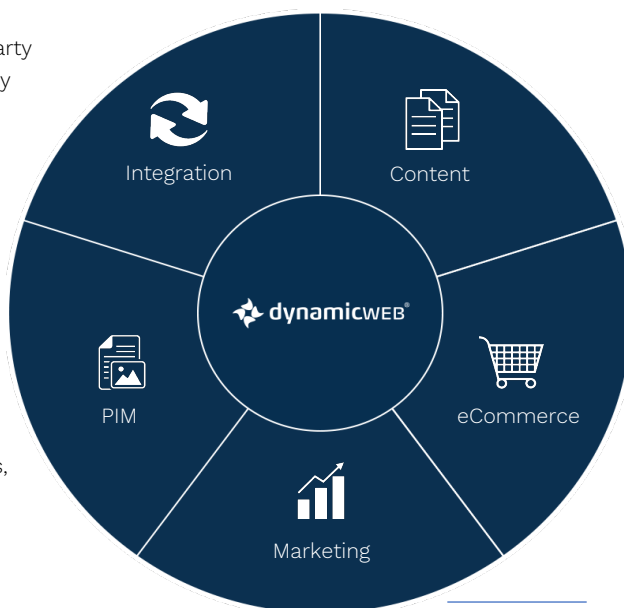
Deploying Dynamicweb gives you a single platform for your whole digital world. Besides eCommerce, you'll also have access to other modules like Product Information Management (PIM) and extended Marketing Automation modules inside the All-in-One platform without additional integration services. These capabilities reveal their value after go-live to help in converting more opportunities.

Integration Framework

to connect to every 3rd party system – including turnkey integration for the whole Dynamics family

Product information Management (PIM)

to enrich, validate and publish your product data to channels, marketplaces, and catalogs. Add on for this plan.



Content Management

that provides flexibility to configure content for web and mobile use

eCommerce

for both B2B and B2C and self-services for customers

Marketing for real-time personalization, marketing campaigns and transactional emails

<i>Dynamicweb All-in-One Modules included in the Packages</i>	<i>All-in-One</i>
Content Management, File Library	✓
E-mail Marketing, Lead Management	Add on: \$150 / month
eCommerce Solution (B2B, B2C)	✓
Sites included	1
Additional Site License	\$450 - \$600
Product Information Management	Add on: \$1,200 / month
Integration Framework for Dynamics 365 Business Central	✓
Third Party Marketplace Integration (e.g. Amazon)	Add on
<i>Helpdesk - US based Support team</i>	<i>Bronze Plan</i>
Priority Response	8am EST - 8pm EST Weekdays
Response time	<3 hours
Access to Support via e-mail	✓
Dynamicweb Software Updates	T&M
Access to Knowledge Base	✓
Included Support Hours	1 hour / month

About Dynamicweb

Headquartered in Los Angeles, California, Dynamicweb today powers more than 5,000 businesses globally in close cooperation with our 200+ certified partners.

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