CAVALLO°



RETHINK BUSINESS CENTRAL.

Innovia Customer Conference 2022

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Chief Strategy Officer

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SVP of Product

Jeff Houtz
Regional Sales Executive



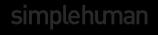


























2003

FOUNDATION

1,000+

COMPANIES SERVED

20,000

USERS





92%

RETENTION RATE

95

NPS SCORE

\$**100M+**

VALUE CREATED







asmodee









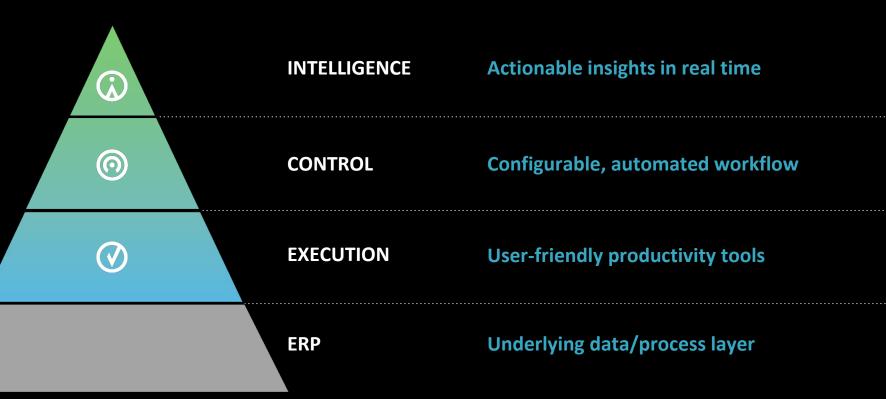




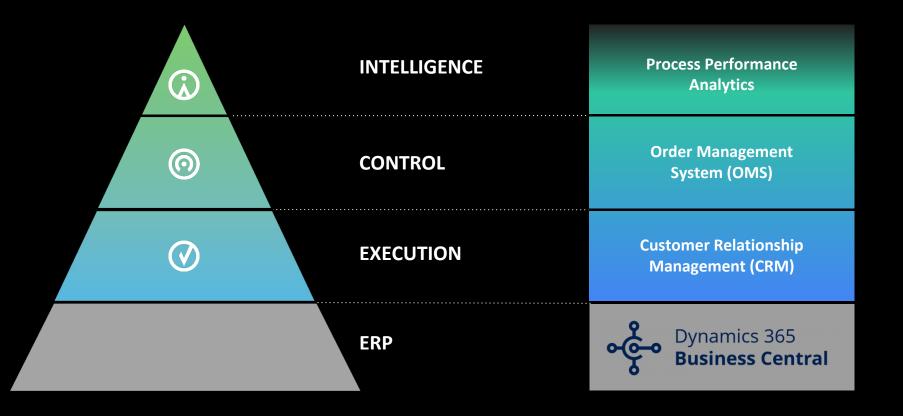




Professional-Grade Capabilities



Launch Edition Modules



Unique Approach

Principles

- Address high-value needs and common BC pain points
- Standalone apps with real-time integration
- Intuitive, consumer-grade UI for high efficiency
- Compelling "Buy" vs. "Build" options
- Collaborative approach with complementary ISVs

Value Proposition

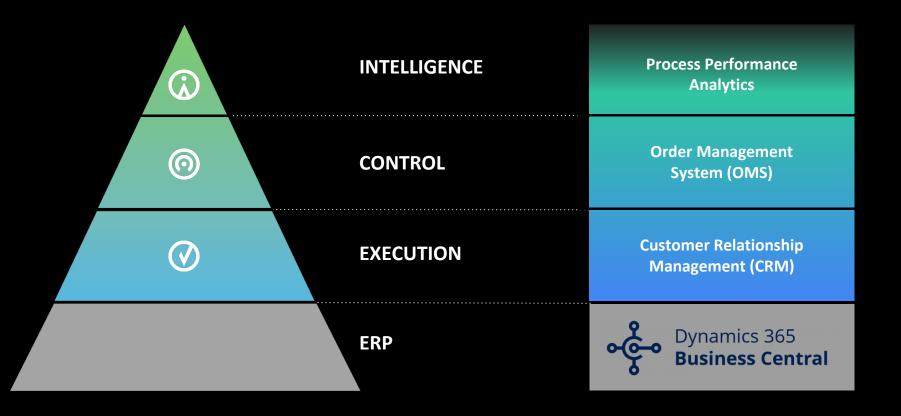
- Business scalability
- Enhanced profitability
- Efficient use resources
- Rapid user adoption
- Fast time-to-value







Launch Edition Modules



CAVALLO

Thank you.

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